Harrington United FC

Sponsorship Proposal - 2027

Please direct all sponsorship enquiries to:
sponsorship@harringtonunited.com.au

www.harringtonunited.com.au

TABLE OF CONTENTS

About Us 1
Mission Statement 2
Our Source of Income 2
2027 Sponsorship 3
2027 Sponsorship Packages 3
Community Team Sponsorship Packages 4-6
MSAP/MYL Sponsorship Packages 7
Terms and Conditions 8

ABOUT US

Known proudly as “The Hornets,” Harrington United Football Club (HUFC) is a thriving community club built on the dedication of volunteers, families, and players. Sponsorship and fundraising are vital to our success, helping us reinvest into player kits, training equipment, coaching development, facilities, and ground hire — ensuring the best experience for all members.

Founded in 2002, HUFC has grown into one of the largest clubs in the Macarthur District Football Association. In 2025, we proudly fielded 900+ members and 65 teams across MiniRoos, Juniors, All Age, MSAP, and M-League.

Executive Committee	
President	Ray Zammit
Secretary	Samantha Veres
Senior Vice President	Shannon Gallacher
Junior Vice President	David McMinimee
Head of Football Operations	Mark Abouslaibi
Registrar	Slade Howell
Treasurer	Lea Kiggins

A major milestone for HUFC is the redevelopment of our home ground at Harrington Park, **“The Hive.”** Scheduled to reopen in late 2026, The Hive will be ready to welcome our players, families and community for the 2027 season, providing an exciting new home for the next chapter of the club. The reopening also coincides with a landmark year for HUFC as we celebrate our **25th anniversary in 2027** — a significant milestone that recognises our history while looking ahead to an exciting future.

A key focus for HUFC is the growth of female football. We are committed to creating greater opportunities for female players at every level of the club, supporting participation, development and pathways from grassroots through to senior competition.

At HUFC, we are committed to providing pathways and opportunities for all players — from grassroots through to senior competition — with a strong emphasis on developing and supporting the next generation of footballers. As we enter our 25th anniversary year and return to The Hive, we look forward to building on our strong foundations and continuing to grow a club that our players, families and wider community can be proud to call home.



MISSION STATEMENT



- To develop and promote physical activity and positive social interactions for children.
  To encourage them to be part of the community through playing the game of soccer (football). In particular with an emphasis on sportsmanship and positive encouragement.
- To increase self-esteem and self-importance for children and as a result, reduce the likelihood of children participating in anti-social behaviour.
- Provide an opportunity for players with a natural talent to be developed to their full potential before moving to representative levels.
- To provide facilities and equipment for training and playing that enhances the football experience for all members.

OUR SOURCE OF INCOME

As a community club we are reliant on generating our income internally to cover the costs of operation, maintenance and equipment to run the club effectively. In doing so, we aim to run as many fundraising campaigns and welcome donations and sponsorships. These means of raising funds can radically help continue the longevity of the club as well as provide the quality resources and facilities that we aim to provide.

Currently our sources of income include:

- Merchandising
- Canteen and BBQ
- Registration Fees
- Fundraising, which include trivia nights and raffles
- Sponsorship



2027 SPONSORSHIP



Partner with the Hornets

Put your business in front of a growing Macarthur football community
900+ MEMBERS | 65 TEAMS | 135 FEMALE PLAYERS
25 YEARS IN THE COMMUNITY

Sponsorship is an integral component of the Harrington United Football Club. It is a means of keeping the cost of registration affordable for members and their families. As with success also comes expense.

2027 SPONSORSHIP PACKAGES

DIAMOND SPONSORSHIP

- Supply & Sponsor logo on **game day jerseys**
- Supply of **club polo** for all coaches and managers
- **Framed jersey**
- Name and link of **your company** on the club's **WEBSITE & SOCIAL MEDIA**
- 2 **reserved seats** at all club functions with **acknowledgement** including presentations and sponsorship mentions during such functions
- **Corflute signs** at Harrington Park Reserve "The Hive" throughout the season

SENIOR TEAMS	JUNIOR TEAMS
up to 300 jerseys	*up to 150 jerseys*
$25 k	*$15 k*

COMMUNITY TEAMS

EMERALD SPONSORSHIP

- Supply of **GAME DAY JERSEYS, SHORTS, SOCKS, TRAINING SHIRTS, CLUB POLOS, TRACKSUITS, HOODIES** and **BAGS** for team members with your logo displayed on the **front of all jerseys**
- Supply of **club polo** for coach and manager
- **Framed jersey**
- 2027 **team photo**
- Name and link of **your company** on the club's **WEBSITE & SOCIAL MEDIA**
- 2 **reserved seats** at all club functions with **acknowledgement** including presentations and sponsorship mentions during such functions
- **Corflute signs** at Harrington Park Reserve "The Hive" throughout the season

U5 - U7	U8 - U12	U13 to All Age
up to 6 players	*up to 13 players*	*up to 16 players*
$ 5,000	*$ 9,000*	*$ 12,000*

RUBY SPONSORSHIP

- Supply of **GAME DAY JERSEYS, TRAINING SHIRTS, CLUB POLO, TRACKSUITS** and **BAGS** for team members with your logo displayed on the **front of all jerseys**
- Players **name on back of jerseys** (Optional)
- Supply of **club polo** for coach and manager
- **Framed jersey** or **framed team photo plaque** with sponsor name
- Name and link of **your company** on the club's **WEBSITE & SOCIAL MEDIA**
- **Corflute signs** at Harrington Park Reserve "The Hive" throughout the season

U5 - U7	U8 - U12	U13 to All Age
up to 6 players	*up to 13 players*	*up to 16 players*
$ 4,000	*$ 6,000*	*$ 7,000*

GOLD SPONSORSHIP

- Supply of **GAME DAY JERSEYS, TRAINING SHIRTS** and **HOODIES** for team members with your logo displayed on the **front of all jerseys**
- Players **name on back of jerseys** (Optional)
- Supply of **club polo** for coach and managers
- **Framed jersey** or **framed team photo plaque** with sponsor name
- Name and link of **your company** on the club's **WEBSITE & SOCIAL MEDIA**
- **Corflute signs** at Harrington Park Reserve "The Hive" throughout the season

U5 - U7	U8 - U12	U13 to All Age
up to 6 players	*up to 13 players*	*up to 16 players*
$ 3,500	*$ 4,500*	*$ 5,500*

SILVER SPONSORSHIP

- Supply of **GAME DAY JERSEYS** and **TRAINING SHIRTS** for team members with your logo displayed on the **front of the jersey**
- Players **name on back of jerseys** (Optional)
- Supply of **club polo** for coach and managers
- **Framed jersey** or **framed team photo plaque** with sponsor name
- Name and link of **your company** on the club's **WEBSITE & SOCIAL MEDIA**
- **Corflute signs** at Harrington Park Reserve "The Hive" throughout the season

U5 - U7	U8 - U12	U13 to All Age
up to 6 players	*up to 13 players*	*up to 16 players*
$ 3,000	*$ 3,500*	*$ 4,000*

BRONZE SPONSORSHIP

- Supply of **GAME DAY JERSEYS** for team members with your logo displayed on the **front of all jerseys**
- Players **name on back of jerseys** (Optional)
- Supply of **club polo** for coach and manager
- **Framed jersey** or **framed team photo plaque** with sponsor name
- Name and link of **your company** on the club's **WEBSITE & SOCIAL MEDIA**
- **Corflute signs** at Harrington Park Reserve "The Hive" throughout the season

U5 - U7	U8 - U12	U13 to All Age
up to 6 players	*up to 13 players*	*up to 16 players*
$ 1,250	*$ 2,500*	*$ 3,000*

GROUND SIGNAGE SPONSORSHIP - $500

Corflute signs x 4 at Harrington Park Reserve "The Hive" throughout the season

Add-ons: Additional merchandise items for each team member can be added to any sponsorship package. Please contact us for more details.

MSAP/MYL TEAMS

Macarthur SAP (Skill Acquisition Program) — an advanced development program for younger players U8-U12, focused on developing technical skills, game understanding and preparing players for the next stage of football.

The Macarthur Youth League is the region's premier youth competition for U13–U18 players, providing a high-performance environment and a pathway toward representative football, NPL and senior football.

MSAP/MYL SPONSORSHIP

- Supply of **GAME DAY JERSEYS, SHORTS, SOCKS, TRAINING SHIRTS, HOODIES** and **BAGS** for team members with your logo displayed on the **front of all apparel**
- Supply of **club polo** for coach and manager
- **Framed jersey**
- 2027 **team photo**
- Name and link of **your company** on the club's **WEBSITE & SOCIAL MEDIA**
- 2 **reserved seats** at all club functions with **acknowledgement** including presentations and sponsorship mentions during such functions
- **Corflute signs** at Harrington Park Reserve "The Hive" throughout the season

U8 MSAP & U9 MSAP	U10 MSAP, U11 MSAP & U12 MSAP	MYL
$ 3,500	*$ 4,200*	*$ 5,000*

TERMS AND CONDITIONS

1. The club requires payment of the sponsorship fees prior to any items being ordered with your nominated package.
2. The club enters into sponsorship agreements in good faith and seeks to work collaboratively with sponsors to ensure the club and sponsors needs are met in a timely manner.
3. Sponsors will only be added to the website once full payment has been received.
4. Sponsorship packages are effective from the time of payment until November 2027 unless otherwise stated in the sponsorship agreement.
5. All sponsorship deals are private and confidential between the club and the relevant sponsor.



If you are interested in supporting our club, please complete the following online form:

2027 HUFC Sponsorship Agreement

On behalf of The Hornets, we thank you for considering a sponsorship deal with our club.
We endeavour to work just as hard in the years to come to help build our club and the local community.
We welcome you to come on board and join us on this exciting journey.

We look forward to working with you as a business partner of our club.

For any enquiries please email:

sponsorship@harringtonunited.com.au