

Harrington United FC

M League

Sponsorship Proposal - 2027



Please direct all sponsorship enquiries to:
sponsorship@harringtonunited.com.au

www.harringtonunited.com.au

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ABOUT US

Executive Committee	
President	Ray Zammit
Secretary	Samantha Veres
Senior Vice President	Shannon Gallacher
Junior Vice President	Mark Abouslaibi
Head of Football Operations	Martin Tolnay
Registrar	David McMinimee
Treasurer	Lea Kiggins

Known proudly as “The Hornets,” Harrington United Football Club (HUFC) is a thriving community club built on the dedication of volunteers, families, and players. Sponsorship and fundraising are vital to our success, helping us reinvest into player kits, training equipment, coaching development, facilities, and ground hire — ensuring the best experience for all members.

Founded in 2002, HUFC has grown into one of the largest clubs in the Macarthur District Football Association. In 2025, we proudly fielded 900+ members and 65 teams across MiniRoos, Juniors, All Age, MSAP, and M-League.

A major milestone for HUFC is the redevelopment of our home ground at Harrington Park, “**The Hive.**” Scheduled to reopen in late 2026, The Hive will be ready to welcome our players, families and community for the 2027 season, providing an exciting new home for the next chapter of the club.

The reopening also coincides with a landmark year for HUFC as we celebrate our **25th anniversary in 2027** — a significant milestone that recognises our history while looking ahead to an exciting future.

A key focus for HUFC is the growth of female football. We are committed to creating greater opportunities for female players at every level of the club, supporting participation, development and pathways from grassroots through to senior competition.

At HUFC, we are committed to providing pathways and opportunities for all players — from grassroots through to senior competition — with a strong emphasis on developing and supporting the next generation of footballers. As we enter our 25th anniversary year and return to The Hive, we look forward to building on our strong foundations and continuing to grow a club that our players, families and wider community can be proud to call home.



MISSION STATEMENT



To develop and promote physical activity and positive social interactions for children. To encourage them to be part of the community through playing the game of football. In particular with an emphasis on sportsmanship and positive encouragement.



To increase self-esteem and self-importance for children and as a result, reduce the likelihood of children participating in anti-social behaviour.



Provide an opportunity for players with a natural talent to be developed to their full potential before moving to representative levels.



To provide facilities and equipment for training and playing that enhances the football experience for all members.

OUR SOURCE OF INCOME

As a community club we are reliant on generating our income internally to cover the costs of operation, maintenance and equipment to run the club effectively. In doing so, we aim to run as many fundraising campaigns and welcome donations and sponsorships. These means of raising funds can radically help continue the longevity of the club as well as provide the quality resources and facilities that we aim to provide.

Currently our sources of income include:

- Merchandising
- Canteen and BBQ
- Registration Fees
- Fundraising, which include trivia nights and raffles
- Sponsorship



2027 SPONSORSHIP

Partner with the Hornets

Put your business in front of a growing Macarthur football community.

900+ MEMBERS | 65 TEAMS | 135 FEMALE PLAYERS | 20+ YEARS IN THE COMMUNITY

Sponsorship is an integral component of the Harrington United Football Club. It is a means of keeping the cost of registration affordable for members and their families. As with success also comes expense. To help achieve our goals we need your financial support and in return we commit to providing your level of sponsorship that will give you advertising exposure in the broader Macarthur area, from Glenfield to Tahmoor. Most importantly you are contributing towards providing an ongoing opportunity for local junior and senior players in building a sporting community within a great game.

Who knows you may be helping develop a future Socceroo or Matilda?

2027 M LEAGUE SPONSORSHIP PACKAGES

- Package 1: M League "Diamond" Team Sponsor - \$ 15k
- Package 2: M League "Emerald" Team Sponsor - \$ 10k
- Package 3: M League "Platinum" Team Sponsor - \$ 3k
- Package 4: M League "Gold A" Team Sponsor - \$ 2k
- Package 5: M League "Gold B" Team Sponsor - \$ 2k
- Package 6: M League "Silver A" Team Sponsor - \$ 1700
- Package 7: M League "Silver B" Team Sponsor - \$ 1700
- Package 8: M League "Bronze" Ground Signage Sponsor - \$ 500

PACKAGE 1 M LEAGUE “DIAMOND” TEAM SPONSOR - \$ 15K

- 20 players per team
- Supply of **M LEAGUE SHORTS, SOCKS** and **JERSEY** with your logo on the **front of all jerseys**
- Supply of **club training shirts** for all players
- Supply of **club rain jackets** for all players
- Supply of **club track pants** for all players
- Supply of **club jacket or jumper** for all players
- Supply of **club kit bags** for all players
- Supply of **training shirt, rain jacket, track pants, jacket or jumper and club polo** to the coach and manager
- **Framed jersey**
- **Invitation** to the 2027 M League Season Launch
- **Invitation** to the Club’s Presentation Day
- Name and link of your company on the club’s **WEBSITE & SOCIAL MEDIA**
- **Corflute signs** at Harrington Park Reserve “The Hive” throughout the season

PACKAGE 2 M LEAGUE “EMERALD” TEAM SPONSOR - \$ 10K

- 20 players per team
- Supply of **M LEAGUE SHORTS, SOCKS** and **JERSEY** with your logo on the **front of all jerseys**
- Supply of **club rain jackets** for all players
- Supply of **club track pants** for all players
- Supply of **club polo** to the coach and manager
- **Framed jersey**
- **Invitation** to the 2027 M League Season Launch
- Name and link of your company on the club’s **WEBSITE & SOCIAL MEDIA**
- **Corflute signs** at Harrington Park Reserve “The Hive” throughout the season

PACKAGE 3 M LEAGUE "PLATINUM" TEAM SPONSOR - \$ 3K

- 20 players per team
- Supply of **M LEAGUE SHORTS, SOCKS** and **JERSEY** with your logo on the **front of all jerseys**
- Supply of **club polo** to the coach and manager
- **Framed jersey**
- **2027 team photo**
- **Invitation** to the 2027 M League Season Launch
- Name and link of your company on the club's **WEBSITE & SOCIAL MEDIA**
- **Corflute signs** at Harrington Park Reserve "The Hive" throughout the season

PACKAGE 4 M LEAGUE "GOLD A" TEAM SPONSOR - \$ 2K

- 20 players per team
- Supply of **club rain jackets** for all players
- Supply of **club rain jackets** to the coach and manager
- **Framed jacket**
- Name and link of your company on the club's **WEBSITE & SOCIAL MEDIA**
- **Corflute signs** at Harrington Park Reserve "The Hive" throughout the season

PACKAGE 5 M LEAGUE "GOLD B" TEAM SPONSOR - \$ 2K

- 20 players per team
- Supply of **club polo** for all players with your **logo on the front**
- Supply of **club polo** to the coach and manager
- **Framed club polo**
- Name and link of your company on the club's **WEBSITE & SOCIAL MEDIA**
- **Corflute signs** at Harrington Park Reserve "The Hive" throughout the season

PACKAGE 6 M LEAGUE "SILVER A" TEAM SPONSOR - \$ 2K

- 20 players per team
- Supply of **club bag** with your logo **on the side**
- Name and link of your company on the club's **WEBSITE & SOCIAL MEDIA**
- **Corflute signs** at Harrington Park Reserve "The Hive" throughout the season

PACKAGE 7 M LEAGUE "SILVER B" TEAM SPONSOR - \$ 2K

- 20 players per team
- Supply of **club training shirt** for all players with your **logo on the front**
- Supply of **club training shirt** to the coach and manager
- **Framed training shirt**
- Name and link of your company on the club's **WEBSITE & SOCIAL MEDIA**
- **Corflute signs** at Harrington Park Reserve "The Hive" throughout the season

PACKAGE 8 M LEAGUE "BRONZE" GROUND SIGNAGE SPONSOR - \$ 500

- **Corflute signs x 4** at Harrington Park Reserve "The Hive" throughout the season

The club would love to promote local businesses with exposure via our sponsorship packages to help keep a strong growth in the local economy. If you believe that promoting your business through our club can be mutually beneficial then let us work out a tailored package to suit both the club and your company.

TERMS AND CONDITIONS

1. The club requires payment of the sponsorship fees prior to any items being ordered with your nominated package.
2. The club enters into sponsorship agreements in good faith and seeks to work collaboratively with sponsors to ensure the club and sponsors needs are met in a timely manner.
3. Sponsors will only be added to the website once full payment has been received.
4. Sponsorship packages are effective from the time of payment until November 2027 unless otherwise stated in the sponsorship agreement.
5. All sponsorship deals are private and confidential between the club and the relevant sponsor.

If you are interested in supporting our club, please complete the following online form:

[2027 HUFC M League Sponsorship Agreement](#)

On behalf of The Hornets, we thank you for considering a sponsorship deal with our club. We endeavour to work just as hard in the years to come to help build our club and the local community. We welcome you to come on board and join us on this exciting journey.

We look forward to working with you as a business partner of our club.

For any enquiries please email:

sponsorship@harringtonunited.com.au

