# Harrington United Hornets Football Club

Sponsorship Proposal - 2026



Please direct all sponsorship enquiries to: sponsorship@harringtonunited.com.au

www.harringtonunited.com.au

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## **ABOUT US**

Executive Committee		
President	Ray Zammit	
Secretary	Samantha Veres	
Senior Vice President	Shannon Gallacher	
Junior Vice President	Ned Miladinov	
Head of Football Operations	Martn Tolnay	
Registrar	David McMinimee	
Treasurer	Lea Kiggins	

Known proudly as "The Hornets," Harrington United Football Club (HUFC) is a thriving community club built on the dedication of volunteers, families, and players. Sponsorship and fundraising are vital to our success, helping us reinvest into player kits, training equipment, coaching development, facilities, and ground hire — ensuring the best experience for all members.

Founded in 2002, HUFC has grown into one of the largest clubs in the Macarthur District Football Association. In 2025, we proudly fielded 900+ members and 65 teams across MiniRoos, Juniors, All Age, MSAP, and M-League.

A key focus for HUFC is the growth of female football. In 2025, we had 135 female players — a 17% increase from 2024 — with females now making up nearly a quarter of our membership.

#### 2025 On-Field Success

#### Female Football Achievements

- U12 Girls Division 2 Premiers
- U13 Girls MYL Division 1 Premiers & Grand Final Champions
- U14 Girls Division 2 Grand Final Champions
- U16/17 Girls Grand Final Runners-Up

#### Male Football Achievements

- U12 Boys Division 1 Grand Final Champions
- U14 Boys Division 2 Grand Final Champions
- All Age Men's Division 9 Grand Final Champions
- All Age Men's Division 5 Premiers & Grand Final Runners-Up

At HUFC, we are committed to providing pathways and opportunities for all players — from grassroots through to senior competition — with a strong emphasis on developing and supporting the next generation of footballers.



# **MISSION STATEMENT**

To develop and promote physical activity and positive social interactions for children.

To encourage them to be part of the community through playing the game of soccer (football). In particular with an emphasis on sportsmanship and positive encouragement.

- To increase self-esteem and self-importance for children and as a result, reduce the likelihood of children participating in anti-social behaviour.
- Provide an opportunity for players with a natural talent to be developed to their full potential before moving to representative levels.
- To provide facilities and equipment for training and playing that enhances the football experience for all members.



## **OUR SOURCE OF INCOME**

As a community club we are reliant on generating our income internally to cover the costs of operation, maintenance and equipment to run the club effectively. In doing so, we aim to run as many fundraising campaigns and welcome donations and sponsorships. These means of raising funds can radically help continue the longevity of the club as well as provide the quality resources and facilities that we aim to provide.

Currently our sources of income include:

- Merchandising
- Canteen and BBQ
- · Registration Fees
- Fundraising, which include trivia nights and raffles
- Sponsorship





## 2026 SPONSORSHIP

## <u>How can you help?</u>

Sponsorship is an integral component of the Harrington United Football Club. It is a means of keeping the cost of registration affordable for members and their families. As with success also comes expense. To help achieve our goals we need your financial support and in return we commit to providing your level of sponsorship that will give you advertising exposure in the broader Macarthur area, from Glenfield to Tahmoor. Most importantly you are contributing towards providing an ongoing opportunity for local junior and senior players in building a sporting community within a great game.



Who knows you may be helping develop a future Socceroo or Matilda?



## 2026 SPONSORSHIP PACKAGES

- Package 1: "Diamond Senior" Team Sponsor \$ 25k
- Package 2: "Diamond Junior" Team Sponsor \$ 15k
- Package 3: "Emerald" Team Sponsor \$ 12k
- Package 4: "Ruby" Team Sponsor \$ 7500
- Package 5: "Sapphire" Team Sponsor \$ 5500
- Package 6: "Pink Sapphire" (U12 to All Age) Team Sponsor \$ 5500
- Package 7: "Pink Sapphire" (U5 to U11) Team Sponsor \$ 4500
- Package 8: "Opal" Team Sponsor \$ 4000
- Package 9: "Gold" Team Sponsor \$ 4000
- Package 10: "Silver" (U12 to All Age) Team Sponsor \$ 3500
- Package 11: "Bronze" (U5 to U11) Team Sponsor \$ 3000
- Package 12: Ground Signage Sponsor \$ 500

Add-ons available on request



#### PACKAGE 1 "DIAMOND SENIOR" TEAM SPONSOR - \$ 25K

- Supply & Sponsor logo on 300 JERSEYS for senior teams
- Supply of club polo for coaches and managers
- 2026 framed jersey
- 2026 team photo
- Name and link of <u>your company</u> on the club's WEBSITE & SOCIAL MEDIA
- 2 **reserved seats** at all club functions with **acknowledgement** including presentations and sponsorship mentions during such functions
- Corflute signs put up at Emerald Hills Sports ground all throughout the winter season

#### PACKAGE 2 "DIAMOND JUNIOR" TEAM SPONSOR - \$ 15K

- Supply & Sponsor logo on 150 JERSEYS for junior teams
- Supply of club polo for coaches and managers
- 2026 framed jersey
- 2026 team photo
- Name and link of your company on the club's WEBSITE & SOCIAL MEDIA
- 2 reserved seats at all club functions with acknowledgement including presentations and sponsorship mentions during such functions
- **Corflute signs** put up at Emerald Hills Sports ground all throughout the winter season

#### PACKAGE 3 "EMERALD" TEAM SPONSOR - \$ 12K

- Supply of GAME DAY JERSEYS, SHORTS, SOCKS, TRAINING SHIRTS, CLUB
   POLOS, TRACKSUITS, HOODIES and BAGS for team members with your logo displayed on the front of all jerseys
- Supply of club polo for coach and manager
- 2026 framed jersey
- 2026 team photo
- Name and link of your company on the club's WEBSITE & SOCIAL MEDIA
- 2 reserved seats at all club functions with acknowledgement including presentations and sponsorship mentions during such functions
- Corflute signs put up at Emerald Hills Sports ground all throughout the winter season



#### PACKAGE 4 "RUBY" TEAM SPONSOR - \$ 7500

- Supply of GAME DAY JERSEYS, TRAINING SHIRTS, CLUB POLO, TRACKSUITS and BAGS for team members with your logo displayed on the front of all jerseys
- Players name on back of jerseys (Optional)
- Supply of club polo for coach and manager
- 2026 framed jersey or framed team photo plaque with sponsor name
- Name and link of <u>your company</u> on the club's WEBSITE & SOCIAL MEDIA
- Corflute signs put up at Emerald Hills Sports ground all throughout the winter season

#### PACKAGE 5 "SAPPHIRE" TEAM SPONSOR - \$ 5500

- Supply of **GAME DAY JERSEYS, TRAINING SHIRTS** and **HOODIES** for team members with your logo displayed on the **front of all jerseys**
- Players name on back of jerseys (Optional)
- Supply of club polo for coach and managers
- 2026 framed jersey or framed team photo plaque with sponsor name
- Name and link of your company on the club's WEBSITE & SOCIAL MEDIA
- Corflute signs put up at Emerald Hills Sports ground all throughout the winter season

## PACKAGE 6 "PINK SAPPHIRE" (U12 TO ALL AGE TEAMS) TEAM SPONSOR - \$ 5500

- Supply of GAME DAY PINK JERSEYS, PINK TRAINING SHIRTS and PINK HOODIES for team members with your logo displayed on the front of all jerseys (For all female U12-35s teams, max 16 players)
- Players name on back of jerseys (Optional)
- Supply of club polo for coach and manager
- 2026 framed jersey or framed team photo plaque with sponsor name
- Name and link of your company on the club's WEBSITE & SOCIAL MEDIA
- **Corflute signs** put up at Emerald Hills Sports ground all throughout the winter season

### PACKAGE 7 "PINK SAPPHIRE" (U5-11 TEAMS, MAX 13 PLAYERS) SPONSOR - \$ 4500

- Supply of GAME DAY PINK JERSEYS, PINK TRAINING SHIRTS and PINK HOODIES for team members with your logo displayed on the front of all jerseys (For all female U5-11 teams, max 13 players)
- Players name on back of jerseys (Optional)
- Supply of club polo for coach and manager
- 2026 framed jersey or framed team photo plaque with sponsor name
- Name and link of your company on the club's WEBSITE & SOCIAL MEDIA
- **Corflute signs** put up at Emerald Hills Sports ground all throughout the winter season

#### PACKAGE 8 "OPAL" TEAM SPONSOR - \$ 4000

- Supply of a TRACKSUIT for team members with your logo displayed on the front of the jacket
- Players name on back of jerseys (Optional)
- Supply of club polo for coach and managers
- 2026 framed jersey or framed team photo plaque with sponsor name
- Name and link of your company on the club's WEBSITE & SOCIAL MEDIA
- **Corflute signs** put up at Emerald Hills Sports ground all throughout the winter season

#### PACKAGE 9 "GOLD" TEAM SPONSOR - \$ 4000

- Supply of GAME DAY JERSEYS and TRAINING SHIRTS for team members with your logo displayed on the front of the jersey
- Players name on back of jerseys (Optional)
- Supply of club polo for coach and managers
- 2026 framed jersey or framed team photo plaque with sponsor name
- Name and link of your company on the club's WEBSITE & SOCIAL MEDIA
- Corflute signs put up at Emerald Hills Sports ground all throughout the winter season

### PACKAGE 10 "SILVER" (U12 TO ALL AGE TEAMS) TEAM SPONSOR - \$ 3500

- Supply of GAME DAY JERSEYS for team members with your logo displayed on the front of the jersey (max 16 players)
- Players name on back of jerseys (Optional)
- Supply of club polo for coach and managers
- 2026 framed jersey or framed team photo plaque with sponsor name
- Name and link of your company on the club's WEBSITE & SOCIAL MEDIA
- Corflute signs put up at Emerald Hills Sports ground all throughout the winter season

### PACKAGE 11 "BRONZE" (U5-U11 TEAMS, MAX 13 PLAYERS) TEAM SPONSOR - \$ 3000

- Supply of GAME DAY JERSEYS for team members with your logo displayed on the front of all jerseys
- Players name on back of jerseys (Optional)
- Supply of club polo for coach and manager
- 2026 framed jersey or framed team photo plaque with sponsor name
- Name and link of your company on the club's WEBSITE & SOCIAL MEDIA
- Corflute signs put up at Emerald Hills Sports ground all throughout the winter season

#### PACKAGE 12 GROUND SIGNAGE SPONSOR - \$ 500

• Corflute signs x 4 put up at Emerald Hills Sports ground all throughout the winter season

Add-ons: Additional merchandise items for each team member can be added to any sponsorship package at a discounted rate. Please contact us for more details.

## **TERMS AND CONDITIONS**

- 1. The club requires payment of the sponsorship fees prior to any items being ordered with your nominated package.
- 2. The club enters into sponsorship agreements in good faith and seeks to work collaboratively with sponsors to ensure the club and sponsors needs are met in a timely manner.
- 3. Sponsors will only be added to the website once full payment has been received.
- 4. Sponsorship packages are effective from the time of payment until December 2026 unless otherwise stated in the sponsorship agreement.
- 5. All sponsorship deals are private and confidential between the club and the relevant sponsor.



If you are interested in supporting our club, please complete the following online form:

## **2026 HUFC Sponsorship Agreement**

On behalf of The Hornets, we thank you for considering a sponsorship deal with our club.

We endeavour to work just as hard in the years to come to help build our club and the local community.

We welcome you to come on board and join us on this exciting journey.

We look forward to working with you as a business partner of our club.

For any enquiries please email:

sponsorship@harringtonunited.com.au





