

Harrington United Hornets Football Club

Sponsorship Proposal - 2024



Please direct all sponsorship enquiries to:
sponsorship@harringtonunited.com.au

www.harringtonunited.com.au

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ABOUT US

Executive Committee	
President	Ray Zammit
Secretary	Samantha Veres
Senior Vice President	Zoltan Veres
Junior Vice President	Mark Abouslaibi
Head of Football Operations	Shannon Gallacher
Registrar	David McMinimee
Treasurer	Lea Kiggins



We are commonly known as “The Hornets” and are a community club with a group of dedicated committee members and families constantly striving to improve our club. We have ongoing funding from a local licensed club and we rely heavily on the continual raising of funds to reinvest in many areas of the club to improve the facilities for members. This includes; playing strips, training equipment, coaching development, facilities development and the costs of ground hire.

Harrington Park Soccer Club was formed in 2002 by a small group of dedicated local residents who wanted to make soccer (football) more accessible to the residents of Harrington Park and its surrounding areas.

In its inaugural year the club consisted of approximately 40 members. This included both junior and senior teams as well as coaches, managers and support staff who were driven and committed to helping the club move toward a direction of success. The club had only one goal in mind, and it wasn't to be the biggest in size but the best in quality! They wanted the Harrington Hornets to be the club that everybody wanted to be associated with.

In 2010, due to the development of Harrington Grove and the changing face of Football in Australia, the club was renamed to:

Harrington United Football Club (HUFC)



As a result of continued hard work, community and family culture as well as a passion for success. The club can boast that in 2023, we had strong representation competing in the Macarthur District Football Association with over:

- 900 members and 54 teams (20 competition teams and 34 mini teams).

This includes both male and female teams and across a number of ages from U6's through to Over 35's.

A testament to all who are involved in the club.



In 2022, our on-field results were outstanding. Particularly our female teams. As is evident with the Hornets U14 girls and U18/21 ladies. Both of which have made the final of the Champion of Champions competition, resulting in our U18/21 ladies being crowned Champions.

In 2023, our M League Reserves team and M League Colts teams were crowned Minor Premiers.

In 2022, Harrington United Football Club celebrated 20 Years in community football. An outstanding achievement by all those that are dedicated to seeing the club continue to flourish.

MISSION STATEMENT



To develop and promote physical activity and positive social interactions for children.

To encourage them to be part of the community through playing the game of soccer (football). In particular with an emphasis on sportsmanship and positive encouragement.



To increase self-esteem and self-importance for children and as a result, reduce the likelihood of children participating in anti-social behaviour.



Provide an opportunity for players with a natural talent to be developed to their full potential before moving to representative levels.



To provide facilities and equipment for training and playing that enhances the football experience for all members.

OUR SOURCE OF INCOME

As a community club we are reliant on generating our income internally to cover the costs of operation, maintenance and equipment to run the club effectively. In doing so, we aim to run as many fundraising campaigns and welcome donations and sponsorships. These means of raising funds can radically help continue the longevity of the club as well as provide the quality resources and facilities that we aim to provide.

Currently our sources of income include:

- Merchandising
- Canteen and BBQ
- Registration Fees
- Fundraising, which include trivia nights and raffles
- Sponsorship



2024 SPONSORSHIP

How can you help?

Sponsorship is an integral component of the Harrington United Football Club. It is a means of keeping the cost of registration affordable for members and their families. As with success also comes expense. To help achieve our goals we need your financial support and in return we commit to providing your level of sponsorship that will give you advertising exposure in the broader Macarthur area, from Glenfield to Tahmoor. Most importantly you are contributing towards providing an ongoing opportunity for local junior and senior players in building a sporting community within a great game.

Who knows you may be helping develop a future Socceroo or Matilda?



2024 SPONSORSHIP PACKAGES

- Package 1: "Diamond" Senior Team Sponsor - \$ 25k
- Package 2: "Emerald" Junior Team Sponsor - \$ 15k
- Package 3: "Ruby" Team Sponsor - \$ 15k
- Package 4: "Sapphire" Team Sponsor - \$ 7k
- Package 5: "Opal" Team Sponsor - \$ 3500
- Package 6: "Gold" Team Sponsor - \$ 3500
- Package 7: "Silver" (U12 to All Age) - \$ 3000
- Package 8: "Bronze" (U6 to U11) Team Sponsor - \$ 2500
- Ground Signage Sponsor - \$ 500

Add-ons also available



PACKAGE 1 "DIAMOND" SENIOR TEAM SPONSOR - \$ 25K

- Supply & Sponsor logo on **300 JERSEYS** for senior teams
- Supply of **club polo** for coaches and managers
- 2024 **framed jersey**
- 2024 **team photo**
- Name and link of **your company** on the club's **WEBSITE & SOCIAL MEDIA**
- 2 **reserved seats** at all club functions with **acknowledgement** including presentations and sponsorship mentions during such functions
- **Corflute signs** put up at Emerald Hills Sports ground all throughout the winter season

PACKAGE 2 "EMERALD" JUNIOR TEAM SPONSOR - \$ 15K

- Supply & Sponsor logo on **150 JERSEYS** for junior teams
- Supply of **club polo** for coaches and managers
- 2024 **framed jersey**
- 2024 **team photo**
- Name and link of **your company** on the club's **WEBSITE & SOCIAL MEDIA**
- 2 **reserved seats** at all club functions with **acknowledgement** including presentations and sponsorship mentions during such functions
- **Corflute signs** put up at Emerald Hills Sports ground all throughout the winter season

PACKAGE 3 "RUBY" TEAM SPONSOR - \$ 12K

- Supply of **GAME DAY JERSEYS, SHORTS, SOCKS, TRAINING SHIRTS, CLUB POLOS, TRACKSUITS AND BAGS** for team members with your logo displayed on the **front of all jerseys**
- Supply of **club polo** for coach and manager
- 2024 **framed jersey**
- 2024 **team photo**
- Name and link of **your company** on the club's **WEBSITE & SOCIAL MEDIA**
- 2 **reserved seats** at all club functions with **acknowledgement** including presentations and sponsorship mentions during such functions
- **Corflute signs** put up at Emerald Hills Sports ground all throughout the winter season

PACKAGE 4 "SAPPHIRE" TEAM SPONSOR - \$ 7000

- Supply of **GAME DAY JERSEYS, TRAINING SHIRTS, TRACKSUITS AND BAGS** for team members with your logo displayed on the **front of all jerseys**
- Supply of **club polo** for coach and manager
- 2024 **framed jersey**
- Name and link of **your company** on the club's **WEBSITE & SOCIAL MEDIA**
- **Corflute signs** put up at Emerald Hills Sports ground all throughout the winter season

PACKAGE 5 "OPAL" TEAM SPONSOR - \$ 3500

- Supply of a **CLUB TRACKSUIT OR CLUB JACKET** for team members with your logo displayed on the **front of the jacket**
- Supply of **club polo** for coach and managers
- 2024 **framed jersey**
- Name and link of **your company** on the club's **WEBSITE & SOCIAL MEDIA**
- **Corflute signs** put up at Emerald Hills Sports ground all throughout the winter season

PACKAGE 6 "GOLD" TEAM SPONSOR - \$ 3500

- Supply of **GAME DAY JERSEYS** and **TRAINING SHIRTS** for team members with your logo displayed on the **front of all jerseys**
- Supply of **club polo** for coach and manager
- 2024 **framed jersey**
- Name and link of **your company** on the club's **WEBSITE & SOCIAL MEDIA**
- **Corflute signs** put up at Emerald Hills Sports ground all throughout the winter season

PACKAGE 7 "SILVER" (U12 TO ALL AGE TEAMS) TEAM SPONSOR - \$ 3000

- Supply of **GAME DAY JERSEYS** for team members with your logo displayed on the **front of all jerseys**
- Supply of **club polo** for coach and manager
- 2024 **framed jersey**
- Name and link of **your company** on the club's **WEBSITE & SOCIAL MEDIA**
- **Corflute signs** put up at Emerald Hills Sports ground all throughout the winter season

PACKAGE 8 "BRONZE" (U6-U11 TEAMS, MAX 13 PLAYERS) TEAM SPONSOR - \$ 2500

- Supply of **GAME DAY JERSEYS** for team members with your logo displayed on the **front of all jerseys**
- Supply of **club polo** for coach and manager
- 2024 **framed jersey**
- Name and link of **your company** on the club's **WEBSITE & SOCIAL MEDIA**
- **Corflute signs** put up at Emerald Hills Sports ground all throughout the winter season

PACKAGE 9 GROUND SIGNAGE SPONSOR - \$ 500

- **Corflute signs x 4** put up at Emerald Hills Sports ground all throughout the winter season

Add-ons: Additional merchandise items for each team member can be added to any sponsorship package at a discounted rate. Please contact us for more details.

TERMS AND CONDITIONS

1. The club requires payment of the sponsorship fees prior to any items being ordered with your nominated package.
2. The club enters into sponsorship agreements in good faith and seeks to work collaboratively with sponsors to ensure the club and sponsors needs are met in a timely manner.
3. Sponsors will only be added to the website once full payment has been received.
4. Sponsorship packages are effective from the time of payment until December 2024 unless otherwise stated in the sponsorship agreement.
5. All sponsorship deals are private and confidential between the club and the relevant sponsor.



If you are interested in supporting our club, please complete the following online form:

[2024 HUFC](#) [Sponsorship Agreement](#)

On Behalf of The Hornets, we thank you for considering a sponsorship deal with our club. We endeavour to work just as hard in the years to come to help build our club and the local community. We welcome you to come on board and join us on this exciting journey.

We look forward to working with you as a business partner of our club.

For any enquiries please email Aileen Gallacher & Raquel White our Sponsorship Coordinators:

sponsorship@harringtonunited.com.au

